



Karunjie Newsletter # 2

Welcome to the second newsletter detailing the preparations for the inaugural Durack's Folly. It's an epic tale already; developing a business plan, banging an application for secondary employment, listing a company, creating a logo, establishing corporate and community partnerships and designing a website. I'm bitchin' for some trails action that'll get me out of the office and away from the keyboard. Still, it has its moments.



A couple of weeks ago I excitedly linked the registration service provider to the web site and then uploaded the whole kit and caboodle onto the world wide webby thingy-ma-gig. I was live baby. LIVE. I watched the registration page with child-like anticipation, squealing like an afternoon game show contestant of indeterminate gender and waited for the registrations to smash the server. Then waited some more.

Cue chirping crickets.....nothing. Nada. Zilch. Zip. Less than one.

Huge sigh of relief when the first registration finally opened the account a few days later. Instant recognition too when I see that it was none other than Jesse Mortensen, a mate from Kununurra...then Tasmania...who now lives in Halls Creek. If there was anyone I could rely on to drive half a day to have a go at something new, it'd be him. *Hell's Crack* has some pretty awesome trails so I suspect Jesse's going to be in red hot form and already talking up his chances.

Don't let Jesse breeze through and sweep the pool of incredible prizes uncontested. Come and enjoy your own amazing race experience set in the stunning Matheson Range on the banks of Lake Argyle on **Sunday the 2nd May, 2010. This is the first mountain bike race ever conducted in the Kimberley (The Gibb River Road Mountain Bike Challenge is not a race – seriously, it's not). If you want to be part of history, tell your grandchildren in years to come that you were there the moment mountain bike racing came to God's Country, register at www.karunjie.net.au *Life defining adventure racing.***



Durack's Folly is only one half of the amazing outback race adventures offered at Lake Argyle on **Sunday the 2nd May, 2010. The *Lake Argyle Swim* is a marathon fresh water swim with either a ten kilometre or 20 kilometre option. (they're freakin' nuts)**

The 2010 *Lake Argyle Swim* is igniting a stack of interest and excitement right across Australia. It will witness the participation of over 100 swimmers and their support crew. Imagine the bragging rights that come with an achievement like this??

Registrations are invited from individuals or teams with assistance requested from people able to provide support with either a vessel or kayak. Further information and registration details available at <http://www.lakeargyle.com.au/lake-argyle-swim>



Durack's Folly (and later ELQ Enduro) is a new venture for Karunjie Event Management, a bold and audacious plan to bring mountain bike and adventure racing to the Kimberley Region of Western Australia. I threw the hat around looking for some government support, maybe a small grant to kick things off.....*Cue those pesky crickets again.* I won't strike a match to the highly combustible tinder under that rickety little bridge, but the support was underwhelming to say the least.

Dead set bloody legends do exist and these great companies and this lone state government body are offering invaluable support and assistance to establish Durack's Folly as an annual event of regional significance.....and a way cool fat tyre adventure to boot!

There wasn't a moment's hesitation; what do you need and where do you want them delivered? Each contribution is treasured and will be used as prizes for our gallant competitors; recognising the talented, rewarding the determined. Please support the companies that support us.

Sponsorship Opportunity

Every contribution is significant and will be offered to our competitors as prizes or to support the amazing efforts by the small army of volunteers who will assist us during the event.

If you or your company, government agency, sporting body, church group, street gang, organised criminal network (not really – shove your dirty money) or secret society would like to offer any measure of assistance or support, Karunjie Event Management would like to hear from you.

Please contact Simon Rimmer at karunjie@westnet.com.au or get on the *dog and bone* 0439 063 441.

