



## **Karunjie Newsletter # 1**



**This will be incredible – simply stunning and it ain't all about the bike. Nope, the *Lake Argyle Adventure Race* has something for everyone.**

**If you're one of those disturbingly talented swimming freaks – how about a lazy 2.5 kilometre open water swim in the pristine expanse of Australia's largest freshwater lake?**

**Rather power through 29 kilometres on your kayak or surf ski downstream on the thumping waters of the mighty Ord River through time etched gorges? We're your huckleberry.**

**You and me are kindred spirits and you'd rather grind the pedals along 4WD trails and sweeping single track for 40 kilometres between sentinel boabs and towering termite mounds on a mountain bike?**

**Or abandon all reason and sensibility, stow the fins, kayak and steed for some lung bursting endeavour and run 10 kilometres from one spectacular vantage to another on your shanks pony.**

**Do one discipline as part of a team or tackle each in turn on your own! Legendary.**

**The Lake Argyle Adventure Race is returning to the magnificent Carr Boyd Range in the East Kimberley on Sunday the 2<sup>nd</sup> October, 2011. Swim, paddle, cycle and run through the most beautiful country in Australia.....nay, the World. This is God's Country and it has to be seen to be believed. Experience Extraordinary.**

**Registrations open now @ [www.karunjie.net.au](http://www.karunjie.net.au) (new sensational website)**

**SOLO - \$150**

**DUO - \$300**

**TEAMS - \$400**





## Heroic Support



Karunjie Event Management is thrilled to welcome the valued partnership of the State Government's events agency, Eventscorp to assist the Lake Argyle Adventure Race reach it's *(Experience) Extraordinary* potential.

Eventscorp are the bloody legendary bureaucrats charged with not only building an exciting, diverse and complete events calendar by securing high profile international events but developing and nurturing home grown events – like ours!! How great is that?

The uber generous grant will help sex up our advertising campaign to including the development of a new event logo and revitalise the webpage so the virtual World looks half as good as the gorgeous country you're invited swim, paddle, cycle and run through.

Lake Argyle not only offers the namesake of our incredible outback adventure, it's providing lashings of uncompromising East Kimberley hospitality and stunning natural beauty. There really is no other place like it. Lake Argyle Resort will be race central with full catering, accommodation and event management functions.



Event registration includes a night's camping and a full barbeque banquet – but why would you stay for just one night? Come and spend a couple of days, maybe a week. It's the most incredible place in the World and my favourite place in the Kimberley!

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Al Mason penned the original 'Great Boab Adventure' caricature depicting each of the disciplines of the Lake Argyle Adventure Race; *swim, paddle, cycle & run*.

Al's work adorns a swath of iconic events and facilities around Kununurra and to have him turn an artist palette towards our inaugural event was a major coup.

The 'Great Boab Adventure' is making another cameo appearance on the sponsorship prospectuses and a swag of promotional mediums.....maybe even the print you buy to commemorate your super-human feat of endurance and physical endeavour? There's only one place to buy them from; Just Framed Kununurra.

